

Ayurveda Week (19th – 23rd September 2025)

The government of India has declared 23rd September as National Ayurveda Day to be celebrated each year. Ayurveda week was celebrated with great enthusiasm at Delhi Pharmaceutical Sciences and Research University from 19th – 23rd September 2025. The theme of the celebration was “Ayurveda for people and planet”. The first day was started with opening remarks by Dr. Amrita Mishra, Coordinator of B.Pharm (Ayu) program. She expressed the importance of the celebration of Ayurveda day. A key focus of this celebration is **Ayurvedic Pharmacy** — a vital branch of Ayurveda that serves as a bridge between ancient wisdom and modern healthcare. While Ayurveda emphasizes holistic healing, Ayurvedic Pharmacy plays a critical role in transforming the knowledge of herbs, minerals, and natural substances into effective, safe, and time-tested formulations. It combines traditional insights with modern scientific methods to ensure the **purity, potency, and efficacy** of both classical and proprietary medicines — without compromising the core values of Ayurveda. The event was begun with auspicious Dhanvantri Pooja by the guests, Prof. Joban Modha, Deputy Director (Pharmacy), ITRA, Jamnagar and Prof. Mahesh Vyas, All India Institute of Ayurveda. The welcome address was delivered by Hon’ble VC, Prof. Ravichandiran V. and he enumerated the importance of practicing the principles of Ayurveda in our daily life. He highlighted the importance of Ayurved Pharmacy professionals in upcoming times and that the growth of Ayurveda industry depends on them. Further, lecture by Prof. Mahesh Vyas was delivered and he discussed the importance of following Ayurveda principles of living to stay disease free. He also stressed that the content of phytochemical constituents in plants varies with climatic conditions and area of cultivation. Prof. Vyas discussed various strategies which can be implemented to conserve and maintain the activity of the plants. The next lecture was given by Prof. Joban Modha, and he explained the different job prospects of Ayurveda pharmacy. He also discussed the entrepreneurial opportunities within the Ayurvedic sector. The first day of the event was concluded with vote of thanks delivered by Dr. Foziyah Zakir, Assistant Professor (B.Pharm Ayu).





The following day was started with opening remarks delivered by Dr. Prabodh Chander, Associate Dean Academics, followed by the lightening of the lamp by the guest, Dr. Yogita Munjal, Director, Directorate of AYUSH, Govt. of NCT of Delhi. She delivered an enlightening talk on the Regulatory Provisions w.r.t Ayurvedic Drugs. Dr. Yogita also highlighted the various amendments made in the Drugs and Cosmetics Act, 1940 with regard to job prospects of B.Pharm (Ayu) students. They have been included in the eligibility list for the positions of Drug Inspector, Ayurvedic pharmacist, Production chemist in manufacturing units. Following the talk, a discussion was held with the faculty members of B.Pharm (Ayu) regarding the future scope and framework for creation of a central/ state body to regulate B.Pharm (Ayu) course. Post-lunch various student activities were organized. Oral presentation competition on the theme “Innovation sprint: Ayurvedic dosage form- Tradition meets Innovation” was held where students presented innovative ideas to overcome the challenges associated with traditional Ayurvedic formulations. The presentation duration was 5 min for each student and they were evaluated on the basis of predetermined criteria. A logo designing competition for “Ayurvedic Pharmacy” was also held. The entries were evaluated by judges Dr. Ajit K. Thakur and Dr. Mahaveer Dhobi. The day concluded with a vote of thanks by Dr. Roshni Tandey, Assistant Professor, B.Pharm (Ayu).



On the third day, the program was initiated by Prof. Sharad Wakode, Associate Dean Student Welfare, followed by the lamp lightening ceremony by the guest, Dr. C.P. Shukla, Senior Manager- Scientific Services, Himalaya Wellness Company, Bengaluru. He addressed the gathering on Ayurvedic Proprietary Medicines: Need vs Challenge (Himalaya's Excellence through best practices). He emphasized on the unique concept adopted by Himalaya, DNA barcoding for plant species. This will serve as the backbone for future Ayurvedic/ Herbal industries as it will help in overcoming adulteration/ substitution challenges faced during formulation. After the Q & A session, the winners of each competition were announced. Each competition was given three prizes, 1st, 2nd and 3rd. The prize money was Rs. 1000, Rs. 700 and Rs. 500 for each winner respectively. The program concluded with vote of thanks by Dr. Amrita Mishra followed by National Anthem.



